

Carnations —

Rooted
Cuttings

Baur-Steinkamp & Co.
B-S & CO. INCORPORATED
HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS
INDIANAPOLIS 8, INDIANA

AVAILABLE FROM NOVEMBER TO JUNE

PRICE A—Price per 100 in quantities of 25 to 275 of one variety
CODE B—Price per 100 in quantities of 300 to 975 of one variety
C—Price per 100 in quantities of 1000 or more of one variety

White

HOOSIER SPICE—Pure white with a very strong fragrance. Winner of the Dorner Memorial Medal awarded by the A.C.S. to the best new variety for 1954 (Res. to Dec. 1958).

A — \$15.00 B — \$13.50 C — \$12.00

IMP. WHITE SIM—Sport of Wm. Sim. Excellent commercial white with good quality and production all season.

A — \$15.00 B — \$12.50 C — \$10.00

WHITE LITTLEFIELD—Large pure white sport of Sidney Littlefield.

A — \$15.00 B — \$12.50 C — \$10.00

NORTHLAND—Large pure white fragrant flower. A favorite of many carnation growers.

A — \$13.00 B — \$11.50 C — \$10.00

Light and Salmon Pink

HOOSIER DESIRE—Clear light pink of exceptional quality. The flowers are large and full. The stems are long and rigid with good production. (Res. to Dec. 1958.)

A — \$15.00 B — \$13.50 C — \$12.00

LIGHT PINK SIM—Light flesh pink sport of Wm. Sim.

A — \$15.00 B — \$12.50 C — \$10.00

LIGHT PINK LITTLEFIELD—Clear light pink sport of Sidney Littlefield. Large and full flower with rigid stem.

A — \$15.00 B — \$12.50 C — \$10.00

VIRGINIA HERCULES—Clear light pink sport of Virginia. Flowers are large and full.

A — \$15.00 B — \$12.50 C — \$10.00

APOLLO—Good clear pink color with good production and growth.

A — \$15.00 B — \$12.50 C — \$10.00

Medium Pink

CITATION—Rose pink with silver edges in warm weather. The flowers are large and full with good production.

A — \$15.00 B — \$12.50 C — \$10.00

SIDNEY LITTLEFIELD—Deep rose pink. The flowers are large with serrated petals.

A — \$15.00 B — \$12.50 C — \$10.00

Red

DARK RED SIM—Sport of Wm. Sim with a slightly darker color. Best of the red sports.

A — \$15.00 B — \$12.50 C — \$10.00

JUMBO CARDINAL—Large sport of King Cardinal. The brightest red color of all with large flowers and good production.

A — \$15.00 B — \$12.50 C — \$10.00

TOM KNIPE—(Patented). Large, full red flowers with serrated petals. The quality is good all season with good production.

A — \$15.00 B — \$12.50 C — \$10.00

Crimson

TOPPER—Rich velvety maroon. The flowers are large and full with rigid stems.

A — \$15.00 B — \$12.50 C — \$10.00

Yellow

HOOSIER GOLD—A good clear yellow with faint pink stripes during the dark days of the year. The growth is healthy and vigorous with stiff stems. (Res. to Dec. 1958.)

A — \$15.00 B — \$13.50 C — \$12.00

HARVEST MOON—Orange yellow sport of Wm. Sim. Good quality and heavy production.

A — \$15.00 B — \$12.50 C — \$10.00

Variegated

TETRA-SARAH JANE—(Patented). A true tetraploid developed by chemical treatment to double the chromosomes. This causes the flower to be exceptionally large and full and the stem very heavy. The production is very high for the quality flower. The color is rosy magneta with silvery edges and very attractive.

A — \$25.00 B — \$20.00 C — \$15.00

MOHAWK—Yellow variegated with pink stripes. Medium size and good quality flowers with fast growth and heavy production.

A — \$15.00 B — \$12.50 C — \$10.00

SARAH JANE KNIPE—(Patented). Rosy-magneta with silver edges. Medium size and very heavy production.

A — \$15.00 B — \$12.50 C — \$10.00

SCARLET SIM—The color ranges from an intense scarlet at the base of each petal to white on the margins. The color deepens during the dark part of the year.

A — \$15.00 B — \$12.50 C — \$10.00

GAYETY—White with bright red pencil markings. The most stable of the variegated Sim sports.

A — \$15.00 B — \$12.50 C — \$10.00

Mr. Carnation Grower:

Isn't it a pleasure to see the way Mr. & Mrs. John Q. Public keep coming back for more and better carnations? They have learned by experience that carnations have everything—color, fragrance and lasting qualities. Doesn't it make good sense to grow what the public is asking for?

However, to make a profit it is necessary to produce top quality and maximum quantity. Only by planting strong, healthy rooted cuttings and following the best cultural practices can a carnation or any crop be made to pay off. We are ready to supply just that kind of stock at the lowest possible price.

Like the cut flower market the demand for cuttings is much higher at one time than another although the supply is fairly constant. In order to adjust the supply and demand we are offering a 10% DISCOUNT ON ALL ORDERS FOR NOVEMBER AND DECEMBER DELIVERY. Here is your chance to make a considerable savings.

What are you going to do with them at this time of year? Plant carnations after your normal season mum crop and run for a year and a half. This will give you a spring crop when you need them most and go into the next season with strong producing plants. Two beds planted in alternate years with mums for six months and carnations for eighteen months make an excellent rotation.

Send your order at once for November or December delivery at 10% off or for later delivery and be sure of your supply. Don't forget an additional saving of 5% can be made by sending cash with the order in the enclosed envelope.

Yours for a bigger and better carnation year.

BAUR-STEINKAMP & CO.



P. O. STATION A
INDIANAPOLIS 8, INDIANA
Telephone, TRinity 8-2400

Spring is ROOTED CUTTING Time

CARNATIONS—For direct planting or for June benching from pots or bands, order rooted cuttings for delivery now. Call us collect for quotations on the following varieties:

HOOSIER SPICE—fragrant and pure white
WHITE SIM—most widely grown commercial
OLIVETTE—very heavy producing white
JUMBO CARDINAL—best red color
TOM KNIPE—large full red
DARK RED SIM—best red Sim sport
HOOSIER DESIRE—large clear light pink
LIGHT PINK SIM—light salmon pink

HOOSIER GOLD—best yellow available
TETRA-SARAH JANE—magenta and white var.
MOHAWK—yellow with pink stripes
SARAH JANE KNIPE—high producer
UNIQUE—purple with silver edges
BARBARA BRIGHAM—orange with pink stripes
STARLITE—white with pink stripes
HARVEST MOON—golden yellow Sim sport

GARDEN MUMS—Bedding plants for spring sales and blooming clumps and cut flowers for fall should be started in April and May. Send for complete list of varieties.

SPECIAL COLLECTIONS of short varieties for landscaping or tall varieties for cut flowers at these low prices: 300 cuttings—\$16.50, 600 cuttings—\$31.50; 900 cuttings—\$45.90, 1200 or more—\$5.00 per 100.

GREENHOUSE MUMS—For a good money-making crop, plant these strong, healthy cuttings. Our list includes the best varieties for each blooming date. Send for a copy.

RETAIL GROWERS SPECIAL—Selection of the type of varieties and blooming period wanted at these special prices: 500 cuttings—\$27.50, 1000 cuttings—\$52.50, 2000 cuttings—\$100.00 less 5% discount for cash with order.

INDIANAPOLIS VARIETIES—A collection of the four colors at the same low price as the Retail Growers Special above.

Use this card to place order or obtain complete price lists. We pay postage.

Send the following via _____ for delivery _____ DATE _____

Send Price List of ☐ Carnations ☐ Garden Mums ☐ Greenhouse Mums

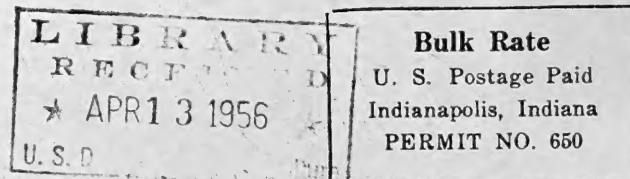
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Address _____ City _____ State _____

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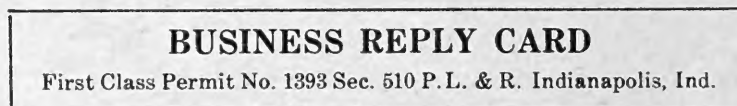
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U.S. DEPT. OF AGRICULTURE LIBRARY,
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WASHINGTON, 25,
D.C.

Spring is **ROOTED CUTTING** *Time*

3547 Requested



BAUR-STEINKAMP & CO.

STATION A

Indianapolis 8, Indiana



RECEIVED
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MAIL
EARLY
FOR
CHRISTMAS



U.S. DEPT. OF AGRICULTURE LIBRARY,
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RESERVE _____ **Tait's Yellow Sim Rooted Cuttings**
for delivery 1956-57 season.

SHIP AT ONCE or _____ the following carnation
(delivery date)
Rooted Cuttings.

Name _____

Address _____



THIS SIDE OF CARD IS FOR ADDRESS

U.S. DEPT. OF AGRICULTURE LIBRARY,
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INCORPORATED

B-S & CO

INDIANAPOLIS 8, INDIANA

HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS

Baur-Steinkamp & Co.

DO IT
NOW

Trinity 8-2400 collect.

Order on the attached card, or telephone Indianapolis,

ALL VARIETIES are available for immediate and later delivery.

attached card at once for your reservation.

available stock will soon be booked up. Return the at

cember, 1956. Orders are coming in very fast and all

Sim, will be disseminated next season beginning in De-

TAIT'S YELLOW SIM, a clear lemon yellow sport of White

CARNATIONS—Rooted Cuttings

FIRST CLASS

Permit No. 1393

Sec. 34.9 P. L. & R.

Indianapolis, Indiana

BUSINESS REPLY CARD

No Postage Stamp Necessary if mailed in the United States

BAUR-STEINKAMP & CO.

STATION A

Indianapolis 8, Indiana

WHITE SIM CARNATIONS

Rooted Cuttings

SPECIAL PRICE FOR APRIL DELIVERY

500 Cuttings—\$50.00

5% Discount Cash with order

Plant these strong healthy cuttings directly into benches or place in pots or bands for June benching.

OTHER CARNATION VARIETIES ALSO AVAILABLE

For Immediate Delivery

Telephone Collect

Indianapolis

Trinity 8-2400

Baur-Steinkamp & Co.

B-S & CO

INCORPORATED

HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS

STATION A

INDIANAPOLIS 8, INDIANA